



### **Advocacy of Public & Regulatory Policy**

Various Government Authorities and Departments invite opinion from public and industry members on various regulations and policies under its jurisdiction.

As a responsible corporate citizen, our company believes that it should provide inputs on matters concerning business and society in general.

It does this through trade and industry chambers and other collective platforms that it is a member of.

The Company is a member and participates in the following trade associations:

- Indian Paint Association
- Employers Federation of India
- Bombay Management Association
- Indian Chemical Council
- Bombay Chamber of Commerce & Industry
- Maharashtra Economic Development Council
- National Safety Council
- Confederation of Indian Industries
- The Colour Society
- Advertising Standards Council of India

April 1<sup>st</sup>, 2022

Anuj Jain  
CEO & Managing Director